



TOWN OF
VICTORIA PARK



WE'RE OPEN
VIC PARK

Community Benefits Strategy

Quarterly Report Summary*

April – June 2022

* Community Benefits Strategy reporting is on calendar year as per the Lease Agreement

Quarterly progress report

Program 1. Youth Engagement

Initiative and Activities	Indicators	Current quarter progress
<p>Program Design P1.1: In partnership with WCE and local community organisations design and deliver a weekly education and aspirational program for youth aged 12-18.</p> <p>Development of a Project Plan including:</p> <ul style="list-style-type: none"> • Appropriate and effective promotion of the program • Suitable level of consultation with TVP community members, including local youth in planning and delivery of the program. <p>Create working relationships with local community and organisations to target diverse range of youth participants.</p>	<p>P1.1.1: Program was delivered as per the Project Plan</p>	<p>The Waalitj Foundation (WF) has delivered the Waalitj Club activities in alignment with the initial project plan that was developed and negotiated as part of the Community Benefits Strategy. This is evidenced through the outcomes illustrated below.</p>
	<p>P1.1.2: Appropriate and effective program promotion.</p>	<p>The Waalitj Club program has been effectively promoted throughout the community via:</p> <ul style="list-style-type: none"> • Social Media posts- Instagram, Facebook, LinkedIn • Discussions with local school principals • Youth at Risk meetings • Local community police • Local sporting clubs. • School Newsletters
	<p>P1.1.3: Suitable level of community consultation in planning and delivery.</p>	<p>The WF has utilised participant surveys and feedback from parents to continue to develop the Waalitj Club activity. Regularly participants provide feedback to WF staff outlining activities they would like to include in our program, particularly for team games. Feedback has also been sought from school teaching staff about youth engagement, behaviour, and achievements in the school setting. Feedback has also been sought from the STEM provider and regular WF Volunteers who work to deliver the weekly program. All feedback is considered and fed back into the program. This is evidenced through:</p> <ul style="list-style-type: none"> • Focus of coding/STEM activities has been driven by participants • Sport and Recreation activities are rotated to frequently to ensure that participants remain in engaged and are exposed to a range of activities.

Initiative and Activities	Indicators	Current quarter progress
	<p>P1.1.4: Working in collaboration with WCE and local community organisations.</p>	<p>WF works to develop and build on meaningful working relationships with the local community and organisations. Collaborations includes:</p> <ul style="list-style-type: none"> • Perth Football Club • Banjima Aboriginal Corporation • WA Police • Mungart Yongah Indigenous Arts • Lathlain Primary School • East Victoria Park Primary School • St Augustines Primary School • Millen Primary School • Starick- health relationships workshops • The WF work closely with Be StemSmart to deliver a STEM course as part of the Waalitj Club activity. <p>During the reporting period, the Waalitj Foundation classrooms were utilised by the Lathlain Primary School for the following activities:</p> <ul style="list-style-type: none"> • School Board Meetings x 2 • P&C Meeting x 1 • Staff Professional Development Day term 2.
	<p>P1.1.5: Targets for minimum number of sessions & participant numbers met.</p>	<p>Throughout the reporting period, the Waalitj Club activities were held across Week 1 to 10 of Term 2 2022: Waalitj Club: 10 sessions with 180 participants.</p>
	<p>P1.1.6: Use of role models; involvement and impact.</p>	<p>Waalitj Club role models: Troy Cook, Carly Davis, Stacey Mourish and Alicia Janz. WF mentors supervised the session while 'Be StemSmart' deliver the coding component with three facilitators to support the children in their learning.</p> <p>Youth have been able to access oval and basketball facilities at Mineral Resources Park.</p> <p>The program has been supported by WF Volunteer Penny Morrison, who comes with a Physical Education teaching background.</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>The program has also been supported by the WCE community team, who have participated in the two community family sessions that have been held in conjunction with the Waalitj Club.</p>
	<p>P1.1.7: Self-reported improvement in participant health knowledge, physical literacy, and cultural inclusiveness measures.</p>	<p>Waalitj Club participants have exhibited self-reported improvements across health knowledge, digital literacy, healthy relationships, and cultural inclusiveness through completing a pre and post program survey.</p> <p>Digital Literacy improvements have been observed through participants completing the Stem activities and moving through extension activities. We have also observed a number of participants being able to pair with new participants and teach them skills throughout the sessions.</p> <p>Cultural inclusive measures are evidenced throughout the program, in particular regular noongar language Kahoots sessions have been used to build participants understanding of Aboriginal culture and the noongar language.</p> <p>The WF also held a community Covid-19 and Influenza Vaccination Family Day during the reporting period and invited families within the Town of Victoria Park who met eligibility requirements to come along and get vaccinated. The event successfully saw 40 vaccinations administered. Families were able to participate in face painting, art, and football activities.</p>
	<p>P1.1.8: Number of youth community members:</p> <ul style="list-style-type: none"> - Engaging with Town of Victoria Park facilities - Providing positive feedback on their experience. 	<p>Due to the current COVID-19 outbreak in WA, the program activity has not been able to include excursions outside of the Lathlain Facility.</p> <p>Face-to-face sessions resumed during the reporting period. In the school holidays we will continue to engage with TOVP facilities where opportunities arise, in particular during school holidays program activities.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>Program Delivery</p> <p>P1.2:</p> <p>Delivery of positive youth engagement sessions to Town of Victoria Park youth</p> <ul style="list-style-type: none"> • Minimum number of 1 session per week (during school terms) + 2 sessions per school holiday period • Target of 50 sessions total per calendar year <p>Number of young local community members positively engaging with Town of Victoria Park facilities</p> <ul style="list-style-type: none"> • Target of 20 young local participants per session. • Target of 800 young local participants per calendar year. 	<p>P1.2.1: Annual Project Outcome Report.</p>	<p>Waalitj Club</p> <p>Waalitj Club is delivered in partnership with 'Be StemSmart' as an after-school program for Town of Vic Park residents aged 8-12. The after-school programme is run for 1.5 hours, once a week (Wednesday) during the school term. 'Be StemSmart' deliver their coding component for one hour. The curricula includes coding, robotics, engineering with electronics, video game design, app design and creative design.</p> <p>In 2022, students have gained skills in creating media such as YouTube videos using relevant devices and software, this has included everything from planning, filming, and editing the films. The Waalitj Club activity also includes an hour physical activity session also. This saw participants playing a number of team sports such as football, basketball, tee-ball and soccer.</p> <p>Flyers created and distributed to local Primary Schools to offer registration and attendance for Town of Vic Park residents and school children.</p> <p>Schools Represented:</p> <ol style="list-style-type: none"> 1. Lathlain Primary School 2. East Victoria Park Primary School 3. St Augustine's Primary School 4. Kent Street SHS 5. Millen Primary School 6. Ursula Frayne Primary School 7. Victoria Park Primary School <p>The WF has partnered with 'Be StemSmart' to deliver the coding program.</p>
	<p>P1.2.2: Program being delivered as per Project Plan.</p>	<ul style="list-style-type: none"> • The Waalitj Club program is a weekly education, healthy lifestyles and aspirational program for youth aged 8-12 living within the Town of Victoria Park.

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		<ul style="list-style-type: none"> • Sessions involve a variety of sporting activities to engage participants, and delivery of health and well-being information to empower and enable participants to make informed decisions to lead a positive and healthy lifestyle; not engaging in anti-social activities and committing to school attendance and performance. • Program benefits include access to role models, promoting physical activity, health education and self-development. • Weekly Waalitj Club activities also involve a 1-hour session for participants to engage and actively learn across digital literacy such as coding, robotics, virtual reality, augmented reality, and digital photography.
	P1.2.3: Program partnerships.	<p>Waalitj Club is delivered in partnership with 'Be StemSmart' as an after-school program for Town of Vic Park residents aged 8-12. 'Be StemSmart' deliver their coding component for one hour. The curricula includes coding, robotics, engineering with electronics, video game design, app design and creative design.</p> <p>The Waalitj Foundation has also leveraged partnerships with the West Coast Eagles Football Club to deliver activities to the Waalitj Club participants and families.</p>
	P1.2.4: Session and Attendance data; inc. any available demographic information.	<p><u>Sessions Delivered April-June:</u> Throughout the reporting period, Waalitj Club activities were held across Week 1-10 of Term 2:</p> <ul style="list-style-type: none"> • Waalitj Club: 10 sessions with 180 participants.
	P1.2.5: Pre and post assessment comparisons of participant health knowledge, physical literacy, and cultural inclusiveness measures*.	<p>Due to COVID impacts on the program delivery this period, 2022 surveys have not been completed as yet.</p> <p>Surveys will be administered in weeks 9 and 10 of Term 2.</p>

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	<p>P1.2.6: Participant feedback surveys; inc. qualitative and quantitative.</p>	<p>Previous participants survey results have included: We have learnt how to</p> <ul style="list-style-type: none"> • "How to code my own games and make and edit my own you tube videos using script" • "Coding, playing games and making new friends " • "I've learnt how to use laptops and cameras and edit my work" • "To use different features of word, learnt how to code and use all the features of a digital camera" • "To film footage, script writing and coding Minecraft" • Some interesting things we have discovered are... • "Coding things with blocks instead of JavaScript has been something I've discovered" • "It takes a lot of time and effort to make good videos" • "How to use the equipment properly" • "Making friends from other schools, the facilities are good, and everyone is supportive and kind. I feel lucky to come" • "Coding with friends can be fun" <p>Due to COVID impacts on the program delivery this period, surveys have not been completed with parents as yet. Surveys will be administered in weeks 9 and 10 of Term 2.</p>
	<p>P1.2.7: Stakeholder/partner feedback surveys; inc. qualitative and quantitative.</p>	<p>Due to COVID impacts on the program delivery this period, surveys have not been completed with stakeholder/partners as yet. Surveys will be administered in weeks 9 and 10 of Term 2.</p>
<p>Provision of Ambassadors P1.3: WCE to provide player ambassadors (male & female) and Wirrpanda Foundation role models; to increase engagement, and uptake of program messages</p>	<p>P1.3.1: Use of WCE ambassadors and WF role models.</p>	<p>WF has worked with WCE to deliver football activities with participants utilising Tim Kelly, Jermaine Jones, Grace Kelly, Niamh Kelly and Paris Laurie. The WCE have also had 'Rick the Rock' attend sessions.</p> <p>WF role models have included Dale Kickett, Troy Cook, Carly Davis, Alicia Janz and Stacey Mourish.</p>

Program 2. Healthy Relationships

Initiative and Activities	Indicators	Current quarter progress
<p>Awareness Campaign P2.1: WCE to demonstrate having engaged with the Department of Communities, subject matter experts and a minimum of 3 service providers in the design and delivery of meaningful programs that raise awareness of healthy relationships, gender equality and cultural norms.</p> <p>Provision of media releases</p> <p>A minimum of 5 short film clips with players & coaches to be shared across West Coast Eagles and the Towns media.</p> <p>A minimum of 2 short audio clips with players & coaches to be shared across West Coast Eagles and the Towns media.</p>	<p>P2.1.1: A minimum of 5 short film clips with players & coaches.</p>	<p>There have been no short film clips produced to date as this forms part of the 16 Days in WA Campaign in Nov/Dec 2022.</p> <p>Other opportunities that may arise from WCE/ToVP will be explored.</p>
	<p>P2.1.2: A minimum of 2 short audio clips with players & coaches.</p>	<p>WCE do not produce audio clips. The replacement deliverable will be a donation of two money can't buy experiences player meet and greet at MRP with either an AFL/AFLW Player. These will be and will be offered to a community organisation in ToVP to be determined in conjunction with ToVP team.</p>
	<p>Other comments</p>	
<p>Healthy Relationships Workshops P2.2: Facilitate 2 x annual Healthy Relationships Workshops to be delivered by qualified third party.</p>	<p>P2.2.1: Delivered annually within the Positive Youth Engagement Program.</p>	<p>Department of Communities have been engaged to get advice on what organisation is best to lead these workshops if Stopping Family Violence (SFV) doesn't respond. WCE Community Officer contacted Department of Communities for advice 24 March 2022, voicemail left.</p> <p>WCE Community Officer had an online meeting with SFV on 13 April and discussed the workshops to be delivered this year. Another meeting has been scheduled for 28 of April with SFV and Waalitj club to discuss appropriate delivery of the four workshops.</p> <p>An online meeting was held on the 29 April with members of Waalitj foundation, SFV and WCE. Four sessions to be delivered by SFV to the Youth Engagement Program have been scheduled for the school holidays, 05/07, 06/07, 12/07, 13/07.</p>

Initiative and Activities	Indicators	Current quarter progress
		WCE engaged with the Waalitj Foundation to support a vaccination clinic run on the 21/04/2022. A current player and a past player were present.
<p>Provision of an AFL/AFLW Ambassadors</p> <p>P2.3: WCE to provide an AFLW player as an active ambassador of the program.</p> <p>WCE to provide an AFL player as an active ambassador for Wirrpanda Foundation.</p> <p>AFLW ambassador to make appearances at program activities</p> <p>WCE to demonstrate provision of specific induction and ongoing training to all ambassadors and mentors of the program. This training will align to successful delivery of Healthy Relationship (awareness program outcomes)</p>	P2.3.1: Ambassadors provided.	WCE Ambassadors Tom Barrass and Hayley Bullas have been confirmed for 2022.
	P2.3.2: Ambassador made appearances at program activities.	It is proposed that the Ambassadors will attend the workshops when dates are set.
	P2.3.3: Training and support was provided	Ambassadors have been confirmed; however, Hayley is still out of season so training and support will be delayed until the AFL and AFLW seasons are running simultaneously. The projected timeline for this is at the start of July.
<p>Healthy Relationship Strategy Group</p> <p>P2.4: Join Healthy Relationships Strategy group</p> <p>Contribute to Healthy Relationships Strategy group and offer to host three meetings of the group annually.</p> <p>Develop (in conjunction with agencies) and promote club and community groups</p>	P2.4.1: Joined Healthy Relationships Strategy group.	WCE Community Officer attended the Healthy Relationships Strategy Group (HRSRG) meeting on 25 May 2022. WCE Community Officer continues to attend and input into these meeting which take place every 6 weeks.
	P2.4.2: Offer to host three meetings.	Due to covid restrictions WCE has not been able to host in-person meetings as they have been held online. WCE will schedule to host meetings at MRP when meetings are back in-person.
	P2.4.3: Contributed to Healthy Relationships Strategy group.	WCE Community Officer provided an update to the HRSRG on the success of 2021 "16 Days in WA Campaign" including the reach of the marketing campaign across the WCE social media channels.

Initiative and Activities	Indicators	Current quarter progress
<p>'Healthy Relationships' support program tools.</p> <p>Provide 'Healthy Relationships' education and follow up to local clubs and community groups. Making digital material available if face to face opportunities have been explored and are not possible.</p>	<p>P2.4.4: Developed 'Healthy Relationships' support program tools.</p> <p>P2.4.5: Provided 'Healthy Relationships' education and follow up to local clubs and community groups.</p>	<p>HRSG are developing Q&A on the topic of Healthy Relationships for WCE in-school programs.</p> <p>Through discussions with members of the HRSG a document is being developed outlining topics of discussion to be added in the WCE school visit program i.e., gender in-equality messaging, cultural norms, healthy relationships. Starick Foundation are continuing to develop these documents with WCE providing input as required.</p> <p>Healthy Relationships education programs are currently being developed and will be made available to local clubs and community groups once completed as per 2.2.1. This is still in the development phase with WCE providing input in the programs and the roll out. Roll out due to commence early 2023.</p> <p>WCE are in discussions with Starick Foundation who have developed a "Respectful Relationships Sport and Recreation program" about possible ways to incorporate these ideas into our education programs.</p> <p>A meeting with Starick Foundation and the Waalitj foundation on the 31 May about Staricks Sport and Recreation education program. WCE are in the early stages of discussions around how to implement healthy relationships education across local sport and recreation clubs.</p>
<p>Fundraising item offerings or experiences offered to community Groups</p> <p>P2.5: WCE to deliver 10 fundraising item offerings or experiences to 10 community groups per annum (community groups to be local organisations that align to the outcomes of the Healthy Relationships program). Healthy relationships group to</p>	<p>P2.5.1: Were 10 offerings or experiences delivered to 10 community groups?</p>	<p>WCE have organised 10 signed fundraising items and will be allocated to 10 community groups from within the HRSG. Items will be allocated by the Chair of the HRSG by the end of March 2022.</p> <p>Items ready for collection and will be announced at the HRSG meeting on the 25 May. "Recipients from last year will only receive one once other organisations have had an opportunity." (Allocation of the guernsey's to members has been in conjunction with the ToVP Community Development Officer within the group).</p>

Initiative and Activities	Indicators	Current quarter progress
<p>provide list of potential community groups.</p>		<p>The organisations that will receive a guernsey are:</p> <ul style="list-style-type: none"> • Ruah • ECCWA • Sisters of Hope – collected on 13/06 • Nardine – collected on 14/06 • Stopping Family Violence • Centrecare • Starick • Sussex St • Zonta • Palmerston
<p>Use of classroom and function rooms P2.6: WCE to make classrooms and function rooms available for use by community groups (subject to availability and cost recovery).</p>	<p>P2.6.1: How many bookings were made by community groups in 2021/22?</p>	<p>Stopping Family Violence enquired about running some Family and Domestic Violence awareness workshops in the classrooms at MRP. They are booked in to use the classrooms between 8:30am and 12:30pm on 10/08, 07/09, 11/10 and 13/12. They also enquired about using the classrooms on the 10th of November however the rooms were busy during the requested time.</p>
<p>16 Days in WA - Stop the Violence against Women campaign. P2.7: WCE website is to be maintained with appropriate resources to provide relevant information on domestic violence to the community. WCE to participate and deliver 5 initiatives from the 16 Days in WA campaign.</p>	<p>P2.7.1: Initiatives were completed.</p>	<p>16 Days in WA runs from 25 November (International Day for the Elimination of Violence Against Women) through to December 10 (Human Rights Day) each year.</p> <p>The <i>16 Days</i> campaign and initiatives was successfully delivered in 2021.</p> <p>No progress has been made to the planning of the 2022 campaign this quarter.</p>
<p>Public appearances P2.8: 10 public appearances (to include radio and appearances at events in the Town of Victoria Park, South-East Metro or Metro - wide areas). Understanding this comes off the 100 player hours?</p>	<p>P2.8.1: Were 10 public appearances completed?</p>	<p>No public appearances have been made as these appearances will take place as part of the 16 Days in WA campaign in November/December 2022.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>Staffing P2.9: Provide a minimum of 1 staff member one day a week and draw on club resources to support the initiatives.</p>	<p>P2:9.1: Was one staff member provided for one day a week and draw on club resources to support the initiatives?</p>	<p>A WCE Community Officer has been assigned for this role with additional WCE resources available to support initiatives.</p>

Program 3. Supporting Local Community Organisations

Initiative and Activities	Indicators	Current quarter progress
<p>Audit of existing local community organisations in the Town of Victoria Park P3.1: WCE to conduct an audit of all the local community not for profit groups and social enterprises in the Town. This audit is to ensure that all organisations are invited to participate and so that these organisations can be collaborated with through this program.</p>	<p>P3.1.1: Was the audit completed?</p>	<p>An audit was completed by WCE in 2020 and the following four organisations will be providing support over the remaining 4 years:</p> <ol style="list-style-type: none"> 1. Org1 - WADSA 2. Org2 – Healthy Strides 3. Org3 – Lathlain Playgroup 4. Org4 – PCYC – Kensington <p>In 2021, WCE added Org5 – Connect Victoria Park.</p>
<p>Application process P3.2: WCE to demonstrate a clear, transparent, and fair process for selection of 4 not for profit community group organisations.</p> <p>WCE to promote WCE and ToVP communication and social media channels to ensure optimal reach.</p> <p>WCE to select 4 community organisations and inform ToVP who these organisations are</p>	<p>P3.2.1: WCE provided a clear, transparent, and fair process for selection of 4 not for profit community group organisations.</p>	<p>WCE utilised the Sport Australia online club development Health Check Survey. This was a free online survey tool that covered all areas of club development for local organisations and sporting clubs. The platform allowed users to self-assess how they are going and identify the areas of need and gaps in which we could try to assist with. (Survey results sent through to TOVP Community team via email)</p> <p>The survey was sent out initially on the 16 December 2019 and a follow up went out on 10 January 2020. The follow up returned more responses from community clubs and organisations.</p> <p>Lathlain Playgroup, WA Disabled Sports, Healthy Strides, PCYC were the organisations selected by the WCE community benefits team to be</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>involved with the program from the list of respondents. The successful organisations were determined by the WCE Community Benefits team on the back of the results found within the survey data. 3 other organisations – The Haven Centre, Advocare and Essentials for Women also applied to join the program but were unfortunately unsuccessful.</p> <p>In 2021, Connect Vic Park were added as an extra community organisation due to the lack of engagement from Kensington PCYC. WCE Community Officers made efforts via email and in person visits to connect with Kensington PCYC and it was only after WCE – GM of Community and Game Development was contacted directly by Connect Vic Park (Luke Garswood – CEO) that this additional organisation was added. During the year WCE Community Officers attempted to maintain relationships with both organisations however through discussions with Town of Vic Park officers Connect Vic Park was formally adopted as a non-for-profit organisation in the CBS.</p> <p>The three unsuccessful organisations from 2020 were not considered for this replacement due to the fact a replacement wasn't on the agenda for this year and only came about through proactive direct enquiry from Connect Vic Park after consultation it was agreed there was alignment between organisations desired outcomes e.g., promote active lifestyle in the local Victoria Park community.</p>
	<p>P3.2.2: Promoted WCE and ToVP communication and social media channels.</p>	<p>The WCE Community Benefits team promoted the opportunity to join our Community Benefits Program through an EDM. The contact list was attained through the Town of Vic Park Community team and sent out twice to all eligible organisations. The program and outcomes were promoted through the WCE Instagram, Facebook and Twitter Account. While WCE don't have individual post reach – find attached the total follow count of our social channels –Twitter 87.7k, Facebook 319,888k & Instagram 212k.</p>

Initiative and Activities	Indicators	Current quarter progress
	P3.2.3: Selected 4 community organisations and informed ToVP who these organisations are.	Healthy Strides, Lathlain Playgroup, Kensington PCYC & West Australian Disability Services Association (WADSA). Connect Vic Park was added as a fifth group in 2021.
<p>Design process P3.3 WCE will engage with four local not-for-profit or community groups to design capacity building programs specifically tailored to each group's needs.</p> <p>Design process to establish outputs-, short- and medium-term outcomes and an evaluation framework.</p>	<p>P3.3.1: WCE engaged with four local not-for-profit or community groups to design capacity building programs specifically tailored to each group's needs.</p> <p>P3.3.2: Design process to established outputs, short and medium-term outcomes and an evaluation framework?</p>	<p>Kensington PCYC: WCE Community Officers met with Kensington PCYC staff on the 11/05/2022 at their facility to discuss opportunities for regular workshops within the range of activities they offer. A school holiday program for 20 children to be hosted at MRP on the community oval on Thursday 14th July.</p> <p>WCE, Waalitji and WAPOL met on Wednesday 8 July to discuss upcoming opportunities to collaborate. Next steps from the meeting:</p> <ol style="list-style-type: none"> 1. WCE will look at running Aboriginal Leadership Program at PCYC once it has commenced (Term 3) 2. Waalitj will look at a July holiday program 3. Waalitj will look at running an afterschool program on Tuesday and Thursday from 13+ students at High Schools within the ToVP – Term 4 4. WCE will engage with WAPOL on small groups having a tour and clinic for disengaged youth MRP 5. WCE will work with WAFC on which schools within ToVP currently run WCE supported football programs. Where the school does not run the program WCE/WAFC will implement. <p>Lathlain Playgroup: Lathlain Playgroup replied on 13/03/2022 with some potential events being Father's Day in September 2022 and another potential sundowner event in April 2022. There was no follow up or requests in April for the sundowner from enquiries made last quarter.</p> <p>Discussions are ongoing with Kensington PCYC, Lathlain Playgroup and WADSA around how best to collaborate given the current Covid climate in Perth.</p> <p>Once the programs are confirmed, outputs, short and medium-term outcomes and an evaluation framework will be developed.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>Program Support P3.4: WCE to offer and demonstrate program support to 4 organisations in line with each organisation's needs.</p> <p>A minimum of 4 workshop sessions are to be held per community group.</p>	<p>P3.4.1: WCE to offered and demonstrated program support to 4 organisations in line with each organisation's needs?</p>	<p>Healthy Strides <u>Participate Program:</u> The Participate Program is an afterschool sport and physical activity-based program designed to optimise community inclusion, confidence and participation for children and young adolescents with complex needs. This program runs for one hour, once per week for 6 weeks each school term.</p> <p>Four workshop sessions have been undertaken with Healthy Strides this quarter – Participate Program. In addition to the four workshop sessions, individual sessions with clients have been hosted at MRP.</p> <p>Feedback from the Director and parents/carers of Participate Program is that they really love visiting MRP and the amount of energy that is given to the children with Cerebral Palsy.</p> <p>Connect Vic Park <u>Walking Footy</u> This program is enjoyed by males over 55 and the following sessions have taken place: Sessions for Term 2 will conclude end of June with between 11-13 participants each session. Sessions have had AFLW and AFL players attend throughout the Term.</p> <p>Where there is inclement weather, Walking Footy participants are encouraged to still meet for coffee at MRP to connect and enjoy each other's company.</p> <p>The men love this program which runs Thursday mornings from 7.30-8.30am and don't even mind if players are not available to attend as this program is about them.</p> <p>The Walking Footy has been so successful in capacity building for the males in Vic Park that WCE will be rolling out the program in some of</p>

Initiative and Activities	Indicators	Current quarter progress
	<p>P3.4.2: A minimum of 4 workshop sessions were held per community group.</p>	<p>WAs regional areas e.g. Great Southern, South-West and the Pilbara for our members.</p> <p>Six workshop sessions have been undertaken with Connect Vic Park this quarter – Walking Footy Program.</p> <p>Four workshop sessions have been undertaken with Healthy Strides this quarter – Participate Program. In addition to the workshop sessions, two individual sessions with clients have been hosted at MRP.</p> <p>Discussions are ongoing with PCYC Kensington and Lathlain Playgroup to determine dates for future workshop sessions.</p> <p>WCE have attended WADSA’s all abilities recreation program on the 5, 12, 19 and 26 of May.</p> <p>On the 27 May, 13 participants and their carers came to MRP for WADSA’s “AFL Xperience” workshop. This consisted of a range of activities from kicking, handballing to even playing basketball. Oscar Allen and Liam Duggan attended this clinic. This event culminated with a Q&A with Liam Duggan talking about his life and experiences in the AFL system and WCE provided lunch at this event.</p> <p>A video of this “AFL Xperience” workshop at MRP will be available on WCE social media channels in August.</p> <p>This experience was spread over the weekend with it also including attending the West Coast Eagles vs Western Bulldogs AFL game on the 28 May. 20 tickets to the were donated West Coast Eagles vs Western Bulldogs AFL game to participants.</p>
<p>Outcomes, indicators and targets</p>	<p>P3.5.1: Were four sessions held per community group?</p>	<p>Six workshop sessions have been undertaken with Connect Vic Park this quarter – Walking Footy Program.</p>

Initiative and Activities	Indicators	Current quarter progress
<p>P3.5: The program shall measure and report against the following outputs, outcomes, and indicators</p> <p>Outputs:</p> <p>Targeted relevant ongoing program support to four (4) not-for profits over the first 5 years.</p> <p>A minimum of four sessions held per community group.</p>	<ul style="list-style-type: none"> Participants gain benefit from participating in the program. 	<p>Four workshop sessions have been undertaken with Healthy Strides this quarter – Participate Program. In addition to the four workshop sessions, individual sessions with clients have been hosted at MRP.</p> <p>Discussions are progressing well with PCYC Kensington – refer to 3.3.1</p> <p>Overwhelmingly positive feedback is being received by WCE players and the WCE Community Officer from participants include:</p> <ul style="list-style-type: none"> Walking Footy: Participants are Improving their physical activity, increasing social connection and mental well-being. Participate Program: Inclusion with a +1 to attend the sessions promotes inclusion and participation with families, siblings, and the community.
<p>Short term outcomes</p> <p>Participants are aware of opportunities to participate in positive skill development program.</p> <p>Participants gain skills and knowledge to drive change within their community.</p>	<p>P3.5.2: Measure baseline results annually for:</p> <ul style="list-style-type: none"> % of participants report an increase in knowledge gained % of participants report an increase in skills gained. % of participants report an increased level of performance improvement % of participants report an increased sense of belonging to the community 	<p>WCE reports on these outcomes annually unless the program is completed prior.</p> <p>This feedback is captured by each community organisation.</p>
<p>Medium term outcomes</p> <p>Behaviour change takes place at an individual and community level. Captured through surveys that take place post event/program.</p>	<p>P3.5.3: Short term outcomes</p> <p>Participants are aware of opportunities to participate in positive skill development program.</p> <p>Participants gain skills and knowledge to drive change within their community.</p>	<p>WCE reports on these outcomes annually unless the program is completed prior.</p> <p>This feedback is captured by each community organisation.</p>

Initiative and Activities	Indicators	Current quarter progress
	<p>P3.5.4: Medium term outcomes</p> <p>Behaviour change takes place at an individual and community level.</p>	<p>WCE reports on these outcomes annually unless the program is completed prior.</p> <p>This feedback is captured by each community organisation.</p>
<p>Public reports</p> <p>P3.6: WCE to produce an Annual Outcome Report (quantitative and qualitative).</p>	<p>P3.6.1: Was the report completed and submitted to the Town of Victoria Park?</p>	<p>WCE submitted the Annual Outcome Report December 2021. Quarterly Report January – March 2022 was submitted.</p>
<p>Resource plan</p> <p>P3.7: WCE to demonstrate provision of 1 staff member to work on this project one day a week and draw upon Club resources to support clinics and workshops and initiatives.</p>	<p>P3.7.1: Provision of 1 staff member demonstrated by WCE.</p>	<p>One Community Officer works 0.2 FTE on program three of the CBS and the other Community Officer works 0.1 FTE which totals 0.3 FTE across the WCE community department.</p> <p>The Commercial and Compliance Manager oversees the two Community Officers / WCE staff members supporting the CBS.</p> <p>Community Officers also attend the training clinics once per month and meet with external stakeholders as required.</p> <p>Content Producer, Brand Manager, Videographer working throughout the year on taking photos, videos, and develop artwork to promote the Community Benefits Strategy to the 106,000+ members.</p>

Program 4. Recreational Groups and Sports Club Development

Initiative and Activities	Indicators	Current quarter progress
<p>Audit of existing recreational groups and sports clubs in the Town of Victoria Park P4.1: WCE to conduct an audit of all the existing recreational groups and sports clubs in the Town of Victoria Park. This audit is to ensure that all organisations</p>	<p>P4.1.1: Was the Audit completed</p>	<p>This audit was originally to be done once over the 5-year contracted period. However, due to poor engagement by the Recreational Groups and Sporting Clubs WCE offered additional to the contract deliverables to engage twice a year from 2022 and once in 2021 in an effort to achieve better engagement. The Town provides updated contact lists twice a year (prior to the Summer and Winter Season).</p>

Initiative and Activities	Indicators	Current quarter progress
<p>are invited to participate and so that these organisations can be collaborated with through this program.</p>		<p>In 2020, WCE utilised the Sport Australia online Club development Health Check Survey. This was a free online survey tool that covered all areas of club development. The platform allowed clubs to self-assess how they are going and identify the areas of need and gaps in which we could try to assist with. (Survey results sent through to TOVP Community team via email)</p> <ul style="list-style-type: none"> The survey was sent out initially on the 16/12/2019 and a follow up went out on 10/1/2020. The follow up returned more responses from community clubs and organisations. Finally, a 3rd push came on the 9/09/2020 which was a targeted approach to summer sports – especially cricket. This secured the Curtin-Victoria Park CC as our 6th sporting club to join. Still waiting on their survey results.
	<p>P4.1.2: Were all organisations invited to participate?</p>	<p>This was completed in 2021. To date only six clubs took up the offer. The WCE Community Benefits team continued to engage with Town of Vic Park staff across 2020/21 to find ways to seek further engagement from local clubs within the town.</p> <ul style="list-style-type: none"> Carlisle AFC, Victoria Park Raiders JFC, Victoria Park SC, Perth Royals SC, Victoria Park Little Athletics, Curtin-Victoria Park CC Two follow up surveys across 2020, including targeted individual emails to clubs (specifically cricket clubs entering their summer season). We also discussed with members of other participating clubs, if they had any insight or ways, we could engage clubs not currently participating. Unfortunately, no clubs responded with feedback as to why they weren't interested in participating. Between the 22 February – 1 March 2022 all recreational groups and sporting clubs were contacted via phone. 11 of these clubs/groups answered or returned the call. <p>Due to lack of engagement with the sporting clubs in 2021 it was decided that the ToVP would provide WCE with the contact details of 25 sporting clubs and WCE would contact them asking four questions as to why they were unable to attend workshops.</p>

Initiative and Activities	Indicators	Current quarter progress
		<p>All 25 clubs were contacted and asked the following questions:</p> <ol style="list-style-type: none"> 1. <i>Did anyone from your club attend any of the WCE Community Benefit Events in 2020 or 2021.</i> <ul style="list-style-type: none"> • No club could confirm their attendance. Majority said no and a few said they were not sure. Most of the clubs said the reason would be due to the timing of events and their volunteers being time poor also. One club did say it was due to the topics of the events. 2. <i>What is the biggest issue at your club? We know Volunteers can be hard to come by, is this something your club struggles with?</i> <ul style="list-style-type: none"> • Majority of the club's said Volunteers is their biggest issue. Getting them in initially and retaining them. Covid has made this even more difficult. Some clubs have specific Volunteer Coordinators but even then, they're still struggling. A few clubs mentioned getting grants and sponsors was also an issue, especially with Covid. 3. <i>Would your Club prefer events/guest speakers or donations for your Club?</i> <ul style="list-style-type: none"> • Most clubs said donations are always great because money is often an issue. There were a few that said they are very community based so events are good too. 4. <i>Do you prefer to be contacted via email or phone?</i> <ul style="list-style-type: none"> • Majority said either is fine. Some did say that email is best because of the changeover in positions/roles at the club. <p>Common challenges from all Clubs:</p> <ul style="list-style-type: none"> • Clubs are very time poor. • Covid restrictions are really hurting them. People are not volunteering due to not wanting medical information known and number restrictions means less money coming in. • Too few people at their clubs are being spread thin and having to do multiple roles in the club.

Initiative and Activities	Indicators	Current quarter progress
		<p>Next steps WCE to provide ToVP with some recommendations on how best to move forward with this program.</p> <p><u>Key findings from engagement:</u></p> <ul style="list-style-type: none"> • Clubs are very time poor. • Covid restrictions are really hurting them. People not volunteering due to not wanting medical information known and number restrictions means less money coming in. • Too few people at their clubs are being spread thin and having to do multiple roles in the club. • Due to volunteers also working full-time, online events and/or events at their clubs during the time of training would be the most beneficial and would result in higher participation. • Covid restrictions and playing a large part in reducing volunteer numbers and the amount of money coming in. Some clubs rely on large registration numbers for events to bring in money for their club, with restrictions on numbers at events, this is having an impact. <p>Overall:</p> <ul style="list-style-type: none"> • WCE will investigate how best to help these clubs attract and retain volunteers and will work with ToVP Officers to capture as many clubs as possible in different ways to assist them to succeed. Next steps are WCE will provide ToVP in Quarter 3 with a draft of recommended CBS deliverables.
<p>Application process P4.2: WCE to demonstrate a clear, transparent and fair process for selection of up to 25 groups to participate in the program.</p>	<p>P4.2.1: Up to 25 sport and recreation groups can participate in the program</p>	<p>Program has not progressed this quarter due to lack of uptake from the clubs. See 4.1.2</p>

Initiative and Activities	Indicators	Current quarter progress
WCE to promote WCE and ToVP communication and social media channels to ensure optimal reach.	P4.2.2: Participants gained skills and knowledge to drive change within their community.	Program has not progressed this quarter.
<p>WCE to select 25 recreational groups and sports clubs and inform ToVP who these organisations are.</p> <p>If less than 25 groups have engaged, open workshops to clubs in neighbouring local governments (City of Canning, City of Belmont and City of South Perth). The Town to provide contacts of neighbouring Local Government officers.</p>	P4.2.3: WCE promoted to WCE and ToVP communication and social media channels to ensure optimal reach.	The Program has not progressed this quarter. Please refer to 4.1.2.
<p>Design process</p> <p>4.3: WCE will engage with recreational groups and sports clubs to design capacity building programs specifically tailored to meet strategic planning, governance, long term planning and related club management issues in order to assist capacity building and promote sustainable well managed clubs.</p> <p>Design process to establish outputs, short and medium-term outcomes and an evaluation framework</p>	<p>P4.3.1: The program will adopt the following design principles in response to the community panel recommendations:</p> <ol style="list-style-type: none"> 1. Inclusion of recreational groups. 2. Facilitation of networking opportunities 	A report has been developed outlining the key findings from the engagement with the clubs with recommendations for future networking opportunities and inclusion of recreational groups.
	P4.3.2: Marketing and communication support via West Coast Eagles channels.	Marketing and communication support will be provided by WCE once the programs commence.
	<p>P4.3.3: Workshops to be available to the neighbouring local governments (City of Canning, City of Belmont and City of South Perth). The Town to provide contacts of neighbouring Local Government officers. (schools and other community organisations in the Town) when appropriate.</p>	Workshops were made available to neighbouring local governments in 2021. No workshops have taken place in this quarter. Refer to 4.1.2.
	P4.3.4: An Invitation to the Department of Local Government, Sport and Cultural Industries (formerly Department of Sport and Recreation) to be a project partner.	No invitation has been extended until the program commences.

Initiative and Activities	Indicators	Current quarter progress
<p>Program Support P4.4: WCE to offer and demonstrate program support to 25 organisations.</p>	<p>P4.4.1: Was program support offered?</p>	<p>WCE contacted 25 organisations to better understand why their club was not up taking any programs/support.</p> <p>Due to the lack of uptake with workshops and feedback provided by clubs, WCE Community Officers and ToVP Officers are working together to develop a different model to better support clubs in the Town.</p>
	<p>P4.4.2: Participants are aware of opportunities to participate in positive skill development program</p>	<p>No workshops have taken place this quarter. Refer to item 4.4.1.</p>
	<p>P4.4.3: Participants gain skills and knowledge to drive change within their community captured through surveys.</p>	<p>No workshops have taken place this quarter. Refer to item 4.4.1</p>
<p>Workshop sessions P4.5: A minimum of 4 annual workshop face to face or online or sessions are to be held in line with the current needs of clubs.</p> <p>A minimum of 8 follow up sessions of targeted support are to be held for each club (over the 5- year period).</p>	<p>P4.5.1: 4 annual workshops were delivered in line with the current needs of local clubs.</p>	<p>No workshops have taken place this quarter. Refer to item 4.4.1</p>
	<p>P4.5.2: 8 follow up sessions were held per group to offer targeted support (within the first 5 years of this agreement)</p>	<p>No workshops or follow up sessions have taken place this quarter. Refer to item 4.4.1</p>
	<p>P4.5.3: Short term outcomes</p> <ul style="list-style-type: none"> • Participants are aware of opportunities to participate in positive skill development program. • Participants gain skills and knowledge to drive change within their community. 	<p>Participants were made aware of opportunities to participate in positive skill development to gain skills and knowledge to drive change however due to lack of uptake skills and knowledge did not occur.</p>
	<p>P4.5.4: Medium term outcomes</p> <ul style="list-style-type: none"> • Behaviour change takes place at an individual and community level. • Participants gain benefit from participating in the program. 	<p>Participants were made aware of opportunities to participate in positive skill development to gain skills and knowledge to drive change however due to lack of uptake of the workshops skills and knowledge did not occur.</p>

Initiative and Activities	Indicators	Current quarter progress															
	Measure baseline results annually for: <ul style="list-style-type: none"> • % of participants report an increase in knowledge gained • % of participants report an increase in skills gained • % of participants report an increased level of performance improvement • % of participants report an increased sense of belonging to the community. 																
<p>Public reports Resource Plan P4.6:</p> <p>WCE to produce an Annual Outcome Report (quantitative and qualitative).</p> <p>WCE to demonstrate provision of 1 staff member to work on this project one day a week and draw upon Club resources to support clinics and workshops and initiatives.</p>	<p>P4.6.1: Was the report completed and submitted to the Town of Victoria Park?</p> <p>P4.6.2: Provision of 1 staff member demonstrated by WCE.</p>	<p>The Annual Summary Report was submitted to the Town of Victoria Park in December 2021.</p> <p>Two Community Officers providing actions from the above initiatives (1 x 0.15 FTE & 1.0 x 0.1 FTE) including support, coordination and reporting on all of the above initiatives along attendance at Town of Victoria Park meetings, with support from the Commercial and Compliance Manager overseeing the Community Officers and attendance at Town of Victoria Park meetings and management of the Community Benefits Strategies.</p>															
<p>Player Hours 100 hours per year of player involvement, but if the programs do not warrant this number of hours, the WCE shall not be required to make up the time in a subsequent year (As per Lease Obligations)</p>	<p>Were 100 player hours provided in 2021?</p> <p>YTD Progress?</p>	<p>This quarter's progress for 2022 are as follows:</p> <table border="1" data-bbox="1249 1166 2152 1369"> <thead> <tr> <th>PLAYER HOUR SPLITS</th> <th>Number of hours</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>AFL (40 hrs)</td> <td>16</td> <td>40%</td> </tr> <tr> <td>AFLW (40 hrs)</td> <td>14</td> <td>35%</td> </tr> <tr> <td>Past Players (20hrs)</td> <td>26</td> <td>130%</td> </tr> <tr> <td>YTD Total (100)</td> <td>56</td> <td>56%</td> </tr> </tbody> </table> <p>Noting due to Covid, ToVP events have been cancelled/postponed or rescheduled and WCE players have been unavailable due to Covid</p>	PLAYER HOUR SPLITS	Number of hours	%	AFL (40 hrs)	16	40%	AFLW (40 hrs)	14	35%	Past Players (20hrs)	26	130%	YTD Total (100)	56	56%
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Initiative and Activities	Indicators	Current quarter progress
		<p>restrictions, travel bubbles etc. within the WCE. This has made it difficult to include player involvement into programs and events.</p> <p>WCE is required to adhere to AFL rules and regulations regarding Covid-19 and player access / welfare, as a result, actual versus target player hours have been impacted in this quarter. WCE is working with all parties in an effort to address actual versus targets in future years.</p>